



EATONTON-PUTNAM

CHAMBER of COMMERCE

ESTD.  1979

INVESTOR ENGAGEMENT GUIDE



ABOUT US

Founded in 1979, the Eatonton-Putnam Chamber of Commerce is the leading business organization in Eatonton and Putnam County, creating a vibrant business climate and helping to build a premier community.

Representing more than 300 Investor businesses and organizations in Eatonton and Putnam County, the Chamber serves as a resource and brings together leadership from all areas of Eatonton and Putnam-business, government, nonprofits, education, support services, public safety, arts and entertainment.

Regardless of the size of your business or the magnitude of your vision, there's something powerful about togetherness. And that's what the Eatonton-Putnam Chamber of Commerce is all about: creating a strong sense of community where we can all thrive, prosper, and serve one another in the name of commerce.

MISSION

Telling the story of our community to promote and support economic prosperity and tourism.

VISION

To be an organization that serves, encourages, and represents the Eatonton-Putnam community.

VALUES

BE AN ADVOCATE

for every facet of
this community
and for all
businesses

BE INCLUSIVE

to all types of
industry and
stage of business

BE TRANSPARENT

always sharing
information and
being proactive
with information

BE ADAPTABLE

to the ever-
changing
landscape of
business and
commerce

BE A RESOURCE

to businesses
and the citizens
of Eatonton and
Putnam County

FOR INFORMATION REGARDING INVESTMENT ENGAGEMENT

PLEASE CONTACT MEMBERSHIP@EATONTON.COM

VISIT OUR OFFICE AT 108 WEST MARION STREET, EATONTON, GA 31024

P.O. BOX 4088 • EATONTON, GA 31024 • (706)485-7701 • EATONTON.COM

DEAR FUTURE INVESTOR

The success of your business is something we take very seriously. Every single day we work to ensure a solid return on your investment. As you review this information, you will notice the wide array of ways in which an investment in the Eatonton-Putnam Chamber of Commerce can work for you and your business. While some of the initiatives are carried out with or without your involvement, many of the Chamber's benefits come from you being active and engaged.

You will also notice investment prices are not governed by some overbearing dues structure. We have spent a considerable amount of time making sure our investors have options and are able to choose the level of investment and sponsorships that better suits their business needs.

We encourage you to be involved and utilize the Chamber staff to make the most of your investment. A return on your investment is at the forefront of all we do. We invite you to explore these pages and see what a Chamber investment can mean for not only you and the success of your business, but the community around you looking to thrive together!

We look forward to working for you and "telling the story of our community to promote economic prosperity and tourism."

**THE CHAMBER IS MISSING ONE
IMPORTANT PIECE: YOU!**





INVESTING IN YOUR CHAMBER

The work of your chamber is financed by the investment of the investors who support it. The income for the chamber comes from investor dues, sponsorships, and non-dues revenue from our Annual Signature Events.

According to a 2012 study conducted by the Shapiro group, 49% of consumers were more likely to think favorably of a local business if it was a member of the local chamber--and 80% were more likely to purchase a product or service from a Chamber Investor. The Eatonton-Putnam Chamber of Commerce has over 300 members, 95% are small businesses with 50 or fewer employees.

The Eatonton-Putnam Chamber has been providing our 300+ Investor Businesses with the tools and resources to help them build their business in the Eatonton and Putnam Community since 1979.

THE TOP 6 PLACES TO MEET OTHER MEMBERS

BUSINESS
AFTER
HOURS

BUSINESS
BREAKFAST
SERIES

POWER
LUNCH

SIGNATURE
EVENTS

LEADERSHIP
PUTNAM

EPCOC
AMBASSADORS

WE'RE CERTIFIED
RIBBON CUTTING
EXPERTS.

(OKAY, NOT REALLY)

BUT WE DO HAVE
REALLY BIG SCISSORS.



WHY JOIN THE CHAMBER?

NETWORKING

Build and strengthen your business network with over 300 Chamber Investors and 30+ events each year designed to help build your business.

GROWTH

The Chamber Staff works hard to bring more business and customers to you through tourism outreach, networking, and partnerships.

CREDIBILITY

For over 40 years, the Eatonton-Putnam Chamber of Commerce has become the respected source for information on business in Eatonton and Putnam County.

COMMUNITY

Work as a community champion to strengthen partnerships with businesses, chamber investors, stakeholders and community leaders.

VISIBILITY

Stand out and get noticed as an active member of the Eatonton-Putnam Community and gain increased exposure through our referrals, social media presence, print marketing and website.



CORE INVESTOR BENEFITS

- Complimentary Ribbon Cutting & Photo Keepsake
- Business Referrals
- Complimentary Subscription to Weekly E-Newsletter and ability to advertise events, promotions, etc.
- Online Chamber Directory Listing with link to Website & Social Media
- Display of Business Card/Brochure in Chamber Lobby
- Use of Chamber Event Space
- Use of Chamber Logo on approved materials/website
- Complimentary Notary Public Service or Certificate of Origin
- Assistance with Staff Recruitment
- Subscription to Georgia Trend Magazine
- Access to SCORE Middle Georgia Mentoring through the Chamber
- Complimentary Georgia Chamber Federation Membership *(Available to Businesses with 10 or Fewer Employees)*
- Complimentary U.S. Chamber Federation Membership
- Drugs Don't Work Program *(Save 7.5% on Workers Comp Insurance)*
- Georgia Chamber Smart Plan *(Access to Affordable Health Insurance for Small Businesses)*
- Purchasing Alliance Solutions *(a one-stop-shop for employee benefits)*
- Access to the Georgia Chamber New 401K Retirement Plan EXCHANGE

bottom line benefits...

GEORGIA CHAMBER FEDERATION

Through the Georgia Chamber Federation, any Eatonton-Putnam Chamber Investor with 10 or fewer full-time employees receives a complimentary membership into the Georgia Chamber of Commerce.

This partnership with local chambers focuses on empowering small businesses and adds an additional \$500 annually to existing investor benefits.

DRUGS DON'T WORK

Members can increase productivity and reduce annual worker's compensation premiums by 7.5% by participating in the Drugs Don't Work program.

This program educates employers about the prevention, intervention, and elimination of substance abuse in the workplace. As a drug-free workplace, you'll increase productivity and reduce the cost of doing business.

GEORGIA CHAMBER SMART PLAN

In partnership with the Georgia Chamber of Commerce, we've teamed up with Anthem Blue Cross and Blue Shield to administer the Georgia Chamber SMART Plan, a new health coverage solution that can lead to rate stability and potential savings for groups with 2 to 50 eligible employees.

This plan allows smaller employers to be part of a larger, self-funded pool, with financial protection backed by Anthem.

GEORGIA CHAMBER RETIREMENT PLAN

The Georgia Chamber Retirement Plan EXCHANGE® is a new 401K program offered to businesses across Georgia, in partnership with Transamerica and Gallagher.

This plan offers employers a wide range of retirement management services including administrative offload, simplified payroll contribution processing, loan and distribution support, time savings, fiduciary risk management and more.

INVESTMENT LEVELS

BUSINESS BUILDING PROGRAMS

At the core of everything we do, we are here to help you build your business. We are built to help you find and strengthen relationships with partners and potential customers, as well as help you become a more knowledgeable, confident, and resourceful business owner.

THIS IS YOUR CHAMBER

We want you to make this Chamber your own. Settle in and get comfortable. We welcome new investors with open arms - and usually an applause. You will get out of it what you put into it. Design the program for your marketing efforts that meets your budget and suits your approach to selling. Some of you sell to other businesses. Some of you sell to the public at large. Whatever your marketing strategy is, you can find the right opportunities to connect your business to your customers and we look forward to helping you do just that! And we're always looking for ways to add new and dynamic programming to our offering. If there's something you think is missing, or you have an innovative idea, let us know about it and we can work to make it happen!

*at the core of everything we do, we are
here to help you build your business...*

BUSINESS INVESTOR \$300

- Core Benefits

EXECUTIVE INVESTOR \$600

- Core Benefits
- 2 Seats at Business Breakfast Series
- 2 Tickets to attend Taste of Eatonton
- 2 Tickets to attend Annual Dinner

VISIONARY INVESTOR \$1,200

- Core Benefits
- 4 Seats at Business Breakfast Series
- 4 Tickets to attend Taste of Eatonton
- 4 Tickets to attend Annual Dinner
- Chairman's Club Member

TRUSTEE INVESTOR \$2,500

- Core Benefits
- 6 Seats at Business Breakfast Series
- 6 Tickets to attend Taste of Eatonton
- 6 Tickets to attend Annual Dinner
- Chairman's Club Member

LEGACY INVESTOR \$5,000

- Core Benefits
- 8 Seats at Business Breakfast Series
- 8 Tickets to attend Taste of Eatonton
- 8 Tickets to attend Annual Dinner
- Chairman's Club Member

NON-PROFIT INVESTOR-50% OFF ANY INVESTMENT LEVEL

- Core Benefits
- Any additional benefits that come with selected Investment Level

FRIEND OF THE CHAMBER-\$75

Not available to a business

- Core Benefits

LEGACY INVESTORS



TRUSTEE INVESTORS



VISIONARY INVESTORS



CHAIRMAN'S CLUB

The Chairman's Club includes businesses that are committed to the vision and mission of the Eatonton-Putnam Chamber of Commerce at the three highest investment levels. Chairman's Club members provide a financial foundation so the chamber can focus on providing services that impact positive growth and change in our community. Participation in this elite partnership provides connections with the City of Eatonton and Putnam County's top business leaders through greater levels of exposure and recognition throughout the year.

Chairman's Club Members receive the following additional benefits:

- Exclusive Logo Placement in Chamber Lobby and on Chamber Website
- Social Media Promotion
- Credit Towards Chamber Sponsorship
 - Visionary Investors-\$150
 - Trustee Investor-\$250
 - Legacy Investor-\$500
- Professionally Produced Video
 - Visionary Investor-30 Second Video
 - Trustee Investor-1 Minute Video
 - Legacy Investor-2 Minute Video
- Bi-Annual Breakfast with the President
- One seat at Chamber table at Georgia Chamber Congressional Luncheon
- *Pay it Forward Partner* Available only at the Legacy Investor Level, *Pay it Forward Partners* sponsor a nonprofit, entrepreneur, or new small business of their choice, chamber investment (Business Investor Level) for one year at no cost to the Legacy Investor.



110% CLUB

The Eatonton-Putnam Chamber of Commerce is pleased to announce a new program allowing investors to assist the Chamber in strengthening our infrastructure – the 110% Club.

Chamber investors will see the opportunity to participate in the 110% Club program in their renewal investment invoice. A line item will be included with the option of a *10% addition to their annual dues*. This is a commitment above and beyond general dues to further contribute to the Chamber's mission. As an investor of the Chamber's elite 110% Club, participating businesses receive special recognition on the Chamber's website, in the Chamber's monthly newsletter, and at Chamber events throughout the year. Belonging to the 110% Club not only helps investors promote their business, but gives the Chamber the needed resources to fund programs that enrich the business community and increase the economic vitality of our investors and the region.



PAYMENT OPTIONS

The Chamber accepts multiple forms of payment for your investment and sponsorship opportunities. As an investor, you will receive an invoice annually for your investment one month prior to your renewal due date. All other invoicing is done upon request.

You may renew your investment with cash, check, or credit card.

Quarterly Billing is available and billed out the second month of each quarter. Please contact the Chamber office to inquire about this option.



INVESTMENT PERIOD

The Chamber Investment is a business entitlement rather than a personal one. All employees of the Investment Company are therefore entitled to use of all of the Chamber benefits and services when working on behalf of their investment employer.

The Investment period is defined as 12 months from the month payment is received.



NEW YEAR/ NEW INVESTOR TO-DO LIST

LOOK FOR EMAILS

We send out weekly newsletters to your inbox to keep you informed of chamber events, changes in the organization, community news and much more!

UPDATE YOUR CONTACT INFO

We don't want to lose contact with you, so please keep us updated on any contact changes. We can't make solid referrals or keep you informed without current information. This may include a list of current representatives. Check the Member Information Center in Chambermaster.

EXPAND YOUR NETWORK

Plan to become an ambassador or have a representative become an ambassador! We want to provide new and engaging opportunities for your business to grow and expand.

PLAN TO ATTEND EVENTS

Go ahead and plan to attend one of the Chamber events monthly! We have adapted our calendar of events to be accessible morning, noon and after hours! Our events calendar is busting at the seams this year and we have opportunities for everyone!

NOMINATE & VOTE

Plan to nominate and vote this year for the Annual Banquet & Awards Dinner! Watch out for email ballots around the first week of September. We want you to actively participate in shaping our organization by carefully considering your choices. Every vote matters! Don't forget nominations for the Chamber Scholarships in April!

FOLLOW THE CHAMBER'S SOCIAL MEDIA

The Chamber's social media pages are the quickest way to receive the most up-to-date information. The Chamber currently posts to Facebook and Instagram on a regular basis.



SPONSORSHIP OPPORTUNITIES

INCREASE CREDIBILITY, BUILD PRESTIGE, MARKET YOUR BUSINESS



SIGNATURE EVENTS

ANNUAL DINNER & AWARDS CELEBRATION

DATE: NOVEMBER 2022

The Annual Dinner & Awards Celebration provides investors, business leaders, and guests an opportunity to learn about various activities, initiatives and plans, as well as network while celebrating award winners and the success of another year.

PROJECTED ATTENDANCE: 180+

AUDIENCE: Local Business Leaders, Investors, Community Partners, and Award Nominees.

AWARDS

- **Business of the Year**
 - This award recognizes a business that contributes to the economic growth and quality of life in Eatonton & Putnam County.
- **Breakout Business of the Year**
 - This award celebrates the success of one small business that exemplifies the spirit of innovation, entrepreneurship, individual initiative and honors its contributions to the growth and diversity of Eatonton and Putnam County.
- **Citizen of the Year**
 - The award is given to recognize an Eatonton & Putnam County citizen who, through their personal involvement, leadership abilities, and selfless giving of their time and talent has positively affected Eatonton & Putnam County and the lives of its citizens.
- **Youth Excellence Award**
 - The award recognizes a high school senior who has made a significant difference in his/her own life, the lives of others, the school he/she attends and the Eatonton & Putnam County community.
- **The Roddie Anne Blackwell Leadership Award**
 - This award is Board nominated and selected each year and given to an individual that has shown superior leadership, commitment and service to the Eatonton-Putnam community. They will be someone who motivates and inspires others, understands the importance of sometimes taking risks to achieve goals, demonstrates the ability to take charge, develops creative solutions and is recognized by others for being dedicated to their work and community.

Nomination forms for awards are available approximately two months before the Annual Dinner & Awards Celebration. Check the weekly e-newsletter, the Chamber website and the Chamber's Facebook Page



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$2,500 *Exclusive*

- Prime placement of logo on all event titling, signage, collateral, invitations and printed/digital promotional products.
- Logo Brand recognition on event slide show.
- Opportunity to speak and welcome attendees (5 minutes).
- **VIP SEATING**-One Table of eight (8) provided for your staff and your guests at the event.
- Board Chair or Chamber President will recognize company as type of sponsor at event.

EVENT SPONSOR: \$1,500 (2 Available)

- Placement of logo on all event titling, signage, collateral, invitations and printed/digital promotional products.
- Logo Brand recognition on event slide show.
- **VIP SEATING**-One Table of eight (8) provided for your staff and your guests at the event.
- Board Chair or Chamber President will recognize company as type of sponsor at event.

DINNER SPONSOR: \$800

- Placement of logo on all event titling, signage, collateral, invitations and printed/digital promotional products.
- Logo Brand recognition on event slide show.
- One Table of eight (8) provided for your staff and your guests at the event.
- Board Chair or Chamber President will recognize company as type of sponsor at event.

BAR SPONSOR: \$400 (2 Available)

- Logo Brand recognition on bar.
- Logo Brand recognition on event slide show.
- Board Chair or Chamber President will recognize company as type of sponsor at event.

SIGNATURE EVENTS

TASTE OF EATONTON

DATE: OCTOBER 2022

Mark your calendars! The 2022 Taste of Eatonton will be one of the best yet. The Taste of Eatonton features 20+ restaurants from Eatonton, Madison, Milledgeville and Greensboro. The very best of the best gather to showcase their skills and create delectable dishes for attendees to enjoy!

PROJECTED ATTENDANCE: 500+ Attendees, 50+ Exhibitors, Volunteers, Sponsors and Staff.

AUDIENCE: Residents of Eatonton/Putnam and surrounding Communities, Local Business Leaders, Investors, Community Partners, and Fellow Chamber Investors.

SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR: \$3,500 *Exclusive*

- Premier logo recognition on all promotional materials and event signage
- Sponsor banner placed at event (company provided)
- Company Logo and link to business website featured on the Taste of Eatonton website
- Premium booth space at event
- Opportunity to speak at event
- 15 Tickets to event

ENTERTAINMENT SPONSOR: \$1,500 (2 Available)

- Logo recognition on all promotional materials and event signage
- Sponsor banner placed at event (company provided)
- Company Logo and link to business website featured on the Taste of Eatonton website
- Booth space at event
- 10 Tickets to event

RAFFLE SPONSOR: \$ 750 *Exclusive*

- Logo recognition on all promotional materials and event signage
- Sponsor banner placed at event (company provided)
- Company Logo and link to business website featured on the Taste of Eatonton website
- 8 Tickets to event



BREW SPONSOR: \$500 *Exclusive*

- Logo recognition on all promotional materials and event signage
- Sponsor banner placed at event (company provided)
- Company Logo and link to business website featured on the Taste of Eatonton website
- Booth space at event
- 2 Tickets to event

WINE SPONSOR: \$500 *Exclusive*

- Logo recognition on all promotional materials and event signage
- Sponsor banner placed at event (company provided)
- Company Logo and link to business website featured on the Taste of Eatonton website
- Booth space at event
- 2 Tickets to event

FRIEND OF THE CHAMBER: \$250

- Logo recognition on all promotional materials and event signage
- Sponsor banner placed at event (company provided)
- Company Logo and link to business website featured on the Taste of Eatonton website
- 2 Tickets to event

COMMUNITY DEVELOPMENT

BUSINESS BREAKFAST SERIES

The Business Breakfast Series focuses on topics of local interest in our community. Networking and breakfast begins at 7:30 a.m. Presentation begins at 8:00 a.m. followed by a question and answer session.

PROJECTED ATTENDANCE: 30-50

AUDIENCE: Residents of Eatonton/Putnam and surrounding communities, Local Business Leaders, Investors, Community Partners, and Fellow Chamber Members.

JANUARY 2022

2022 State of the County and the State of the City
Presenters: Putnam County & City of Eatonton

MARCH 2022

State of Healthcare

Presenters: Putnam General Hospital, Putnam County Health Department, St. Mary's Hospital, Lake Country Medical Group, Mercer Medicine, Lake Oconee Concierge Medicine

MAY 2022

Business Development

Presenters: Putnam Development Authority, Downtown Development Authority, Mainstreet Eatonton, UGA Small Business Development, GA DOT, Georgia Department of Labor

SEPTEMBER 2022

Workforce Development

Presenters: Putnam County Board of Education, Putnam County Charter School System-Career, Technical and Agricultural Education, Central Georgia Technical College, Putnam Development Authority, and the Georgia Department of Labor

NOVEMBER 2022

Legislative Update

Presenters: Federal & Georgia State Legislators



SPONSORSHIP OPPORTUNITIES

SERIES SPONSOR: \$1,500 Exclusive

- Eatonton-Putnam Chamber of Commerce Business & Policy Breakfast Series brought to you by "Your Company"
- Premier logo recognition on all promotional materials (program, event signage, sponsor's table tent, and event promotional page on Chamber's website)
- Sponsor's representative welcomes members in attendance and presents 60-second introduction about the company
- Promotional item or brochure about company placed at tables (company provided)
- 8 Tickets for each program

SESSION SPONSOR(S): \$500

- Logo recognition on all promotional materials (program, event signage, sponsor's table tent, and event promotional page on Chamber's website)
- Promotional item or brochure about company placed at tables (company provided)
- 6 Tickets for each program

COMMUNITY DEVELOPMENT

LEADERSHIP PUTNAM

Started by the Eatonton-Putnam Chamber of Commerce in 1990, Leadership Putnam strives to empower and encourage a diverse group of existing and emerging leaders that are prepared and committed to serving Eatonton and Putnam.

The program provides opportunities for individuals to enhance their civic knowledge of Eatonton and Putnam, hone their leadership skills and network with leaders across the community. Leadership Putnam provides a hands-on educational experience with emphasis on economic development and community awareness, focusing on the interdependencies between sectors of the local economy, as well as the interrelationships of a variety of local issues.

Participants will receive a better understanding of how our community works, will build relationships with the region's leaders and will be inspired to apply their talents to serve the community.

DATE: Leadership Putnam is a *six-month commitment* that begins with a Kick-Off Party in October and culminates with the graduation ceremony in April. Participants meet once monthly

Leadership Putnam is by nomination only.

Nomination forms are available approximately two months before the selection process. Nomination forms are available starting the first week of July and applications are due by September. Check the weekly e-newsletter, the Chamber website and the Chamber's Facebook Page.



SPONSORSHIP OPPORTUNITIES

ANNUAL PROGRAM SPONSOR: \$5,000 *Exclusive*

- Company recognized as principal program sponsor
- Company logo will be placed on all print and promotional products related to the program
- A representative from you company will have the opportunity to speak at the class retreat and at the graduation dinner.
- 4 tickets to the class graduation ceremony

PLATINUM SPONSOR: \$2,500 *(2 Available)*

- Company logo will be placed on all print and promotional products related to the program
- A representative from you company will have the opportunity to speak at the class retreat and at the graduation dinner.
- 2 tickets to the class graduation ceremony

GOLD SPONSOR: \$1,000 *(4 Available)*

- Company logo will be placed on all print and promotional products related to the program
- A representative from you company will have the opportunity to speak at the class retreat and at the graduation dinner.
- 2 tickets to the class graduation ceremony

SILVER SPONSOR: \$500 *(10 Available)*

- Company logo will be placed on all print and promotional products related to the program
- Company name will be assigned to one student scholarship OR designated in the company name to cover the expenses of one class day session

INVESTOR ENGAGEMENT



BUSINESS AFTER HOURS

Business After Hours is a premier networking opportunity for Chamber Investors and their businesses where you can increase your visibility and enjoy networking with business and community members at a different host location each month.

MONTHLY: First Thursday of the Month (Check Website Calendar or Facebook)
5:30PM-7:30PM-Various Host Locations

PROJECTED ATTENDANCE: 30-50

AUDIENCE: Local Business Leaders, Community Partners, and Fellow Chamber Investors.

POWER LUNCH PROFESSIONAL DEVELOPMENT SERIES

The *Power Lunch* Professional Development Series are quarterly events that provide the opportunity to network, have lunch and be presented with information on topics that impact our business climate and community.

QUARTERLY: Dates & Times TBA

PROJECTED ATTENDANCE: 15-30

AUDIENCE: Local Business Leaders, Community Partners, and Fellow Chamber Investors.

2022 TOPICS

WOMEN IN BUSINESS
GRANT WRITING
SOCIAL MEDIA MARKETING
FINANCIAL LITERACY

SPONSORSHIP OPPORTUNITIES

NETWORK SPONSOR: \$1,500 *Exclusive*

- Publicized as "The (Sponsor Name) Business After Hours Series"
- Opportunity to make a brief welcoming comment at each event
- Place promotional material at event registration and have sponsor representative greet attendees
- Promoted via Chamber website, e-newsletter, and social media

RAFFLE DRAWING SPONSOR: \$300 (4 AVAILABLE)

- Promoted via Chamber website, e-newsletter, and social media
- Opportunity to introduce their business and give away promotional items
- Asked to draw winning name(s) during announcements

HOSTING SPONSOR: FREE (6 AVAILABLE)

- Promoted via Chamber website, e-newsletter, and social media
- Opportunity to introduce their business, staff and give away promotional items

NOTE: HOST IS RESPONSIBLE FOR FOOD AND BEVERAGES FOR THE EVENT.

SPONSORSHIP OPPORTUNITIES

PROGRAM SPONSOR: \$1,500 *Exclusive*

- Publicized as "The (Sponsor Name) Power Lunch Series"
- Opportunity to make a brief welcoming comment at each event
- Place promotional material at event registration and have sponsor representative greet attendees
- Promoted via Chamber website, e-newsletter, and social media

SESSION SPONSOR(S): \$350

- Promoted via Chamber website, e-newsletter, and social media
- Opportunity to introduce their business, staff and give away promotional items

INVESTOR ENGAGEMENT

EPCOC AMBASSADORS

Ambassadors are dedicated volunteers and business leaders committed to helping the Eatonton-Putnam Chamber of Commerce fulfill its mission of building a strong, vibrant business community. Ambassadors are always present at Chamber events and programs and serve as a volunteer extension of staff when meeting with member businesses and helping them celebrate important milestones.

Monthly: Day/Time TBA Chamber Board Room



SPONSORSHIP OPPORTUNITIES

ANNUAL PROGRAM SPONSOR: \$1,500 *Exclusive*

- Premier logo recognition on all promotional materials (signage and promotional page on Chamber's website)
- Opportunity for one company employee to participate as an ambassador
- Signage and speaking time at monthly Ambassador events
- Opportunity to host Ambassador meetings at company location

SUPPORTING PROGRAM SPONSOR: \$250

- Logo recognition on all promotional materials (signage and promotional page on Chamber's website)
- Opportunity for one company employee to participate as an ambassador



BUSINESS PROMOTION

BUSINESS VIEW

Business View, formerly Quarterly Commerce, is published quarterly and contains chamber events, news, ribbon cuttings, tourism updates and articles that are relevant to the Eatonton-Putnam County business community.

Distribution: New Investor packets, New Resident bags and also displayed at the Chamber office, County Administration Building and City Hall. It is also available on the Chamber website, the weekly e-newsletter, and social media.

Publishing Date: March 2022 - June 2022 - September 2022 - December 2022

ADVERTISING OPPORTUNITIES

AD SIZING & PRICING

Eighth Page \$150 for 4 Issues

Quarter Page \$250 for 4 issues

Half Page \$350 for 4 issues

Full Page \$500 for 4 issues

Premium Position \$1,000 for 4 issues (2 Available-Inside Front Cover/Back Cover)

AD SPECS

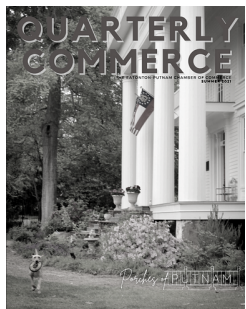
Eighth Page 3.812" x 2.3125"

Quarter Page Vertical 3.375" x 4.75"

Horizontal 4.625" x 3.5"

Half Page 7" x 4.75"

Full Page 8.125" x 10.75"



COMMUNITY GUIDE & INVESTOR DIRECTORY

The Chamber is pleased to announce the inaugural issue of the Community Guide & Membership Directory.

The Community Guide & Membership Directory will publish annually and feature newcomer information, recreational activities, housing, economic development, healthcare, education and a directory of all of our Chamber Investors.

Publishing Date: **DECEMBER 2022**

Distribution Date: **JANUARY 2023**

ADVERTISING OPPORTUNITIES

AD SIZING & PRICING

Eighth Page \$200

Quarter Page \$350

Half Page \$500

Full Page \$950

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Inside Front Cover-\$1,250

Page Three-\$1,000

Inside Back Cover-\$800

Back Cover-\$1,500

Premium Positions are Exclusive and limited to one advertiser

AD SPECS

Eighth Page 3.812" x 2.3125"

Quarter Page Vertical 3.375" x 4.75"

Horizontal 4.625" x 3.5"

Half Page 7" x 4.75"

Full Page 8.125" x 10.75"

BUSINESS PROMOTION

WEEKLY E-NEWSLETTER

The weekly e-newsletter provides up-to-date information on Chamber news and events. Circulation is based on the current opt-in subscribers.

Circulation: 1,200+ weekly

SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSOR: \$1,500 *Exclusive*

- Banner Ad Space below Chamber Header
- Ad Links to Sponsor Website
- 52 E-Newsletters sent out yearly



NEW RESIDENT WELCOME BAG

This is a great way to reach all new residents coming into the county. The Chamber assembles Welcome Bags containing a new resident guide, member information/swag, maps, magazines and more!

Distribution: New Resident Welcome bags are available at the Chamber Office, EPWSA Office and the Tax Commissioner's office.



SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSOR: \$2,500 *Exclusive*

- *Exclusive* Logo on bag
- Recognition on Chamber Social Media, Website and E-Newsletter.

NEW TEACHER WELCOME BAG

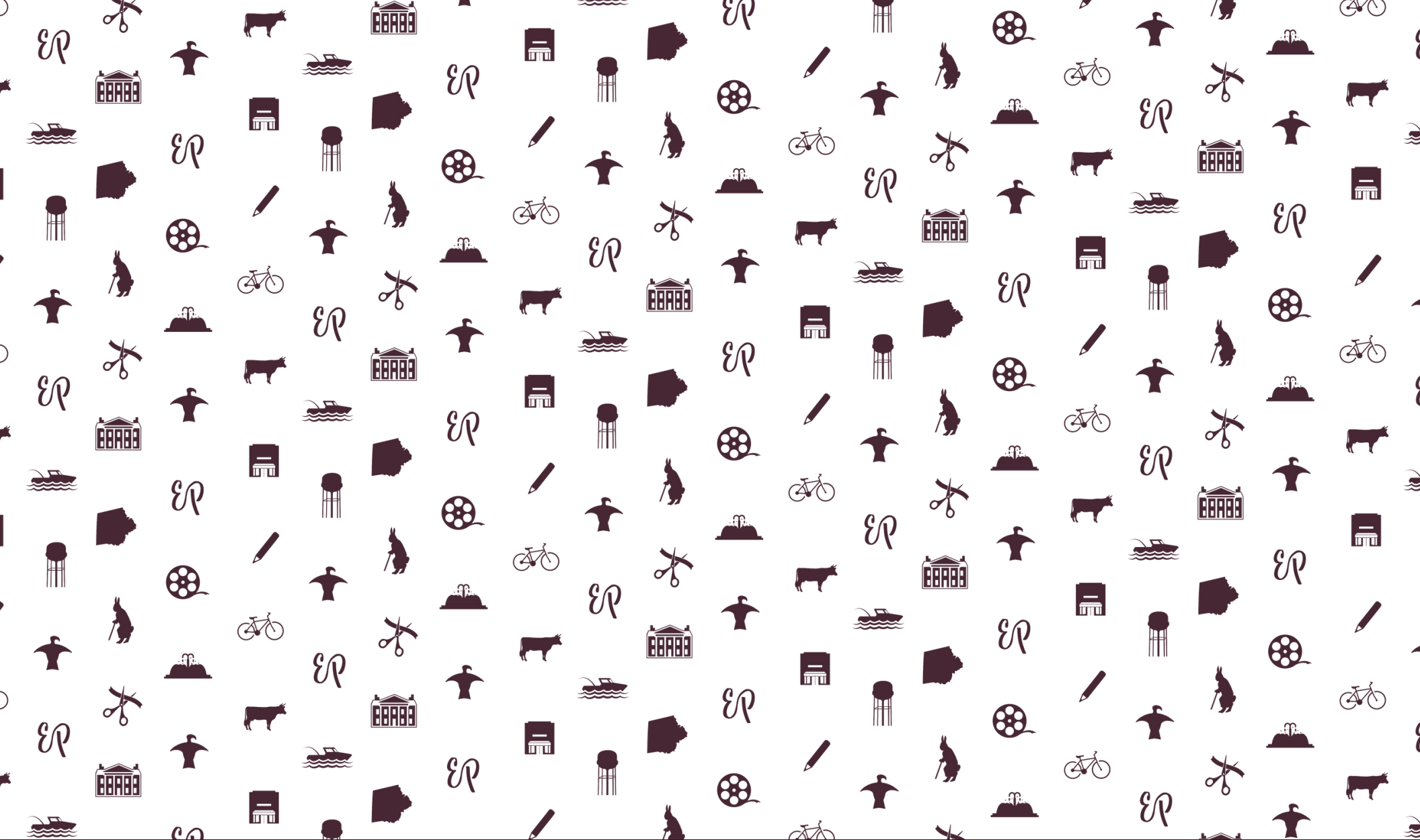
Each year the Chamber collects items to present in a gift bag for the new teachers and staff that are entering into the Putnam County School System, public or private.

Projected New Teacher Welcome Bags: 40+

SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSOR: \$1,000 *Exclusive*

- *Exclusive* Logo on bag
- Recognition on Chamber Social Media, Website and E-Newsletter.



VISIT OUR OFFICE AT 108 WEST MARION STREET, EATONTON, GA 31024
P.O. BOX 4088 • EATONTON, GA 31024 • (706)485-7701 • EATONTON.COM